AUSTRALASIAN GROUNDWATER CONFERENCE

24 - 27 NOVEMBER 2019
BRISBANE CONVENTION & EXHIBITION CENTRE
QUEENSLAND

GROUNDWATER IN A CHANGING WORLD

Sponsorship Prospectus

NATIONAL CENTRE FOR GROUNDWATER RESEARCH AND TRAINING
The National Centre for Groundwater Research and Training (NCGRT) and the International Association of Hydrogeologists (IAH) Queensland Chapter are hosting the Australasian Groundwater Conference in Brisbane Queensland, 24-27 November 2019.

CONTACT DETAILS

We encourage you to contact the AGC 2019 Organising Committee to discuss the best sponsorship package to meet your budget and needs. If you have specific requirements or desired outcomes linked to your sponsorship, we would be happy to tailor a package to suit your organisation.

For further information about the Australasian Groundwater Conference and to discuss sponsorship and/or exhibition, please contact:
Telephone: +61 8 8201 2193
Email: agc2019@groundwater.com.au

CONFERENCE HOSTS
PROUDLY PRESENTED BY

The National Centre for Groundwater Research and Training (NCGRT) and the International Association of Hydrogeologists (IAH) Queensland Chapter are hosting the Australasian Groundwater Conference in Brisbane Queensland, 24-27 November 2019.
WELCOME

The AGC 2019 Committee is proud to present the Australasian Groundwater Conference in Brisbane Queensland, 24-27 November 2019.

This conference promises to be an exciting event filled with informative presentations, entertaining networking events and stunning field trips exploring the sights and sounds that this subtropical dynamic region has to offer.

The AGC 2019 will feature a stimulating technical program around the theme of “Groundwater in a Changing World” that covers a broad range of applications to resources, infrastructure and environment. The program will include stimulating plenary speakers, engaging panel discussions and enticing social events.

We are looking forward to welcoming groundwater researchers, industry professionals and policy development specialists to this unique event.

We are creating opportunities for delegates to share their experiences, inform best practice, and identify the steps they can take to bring about lasting improvements to the management of our vital groundwater resources.

Our hard working volunteer organisational team encourages you to sponsor the conference and look forward to seeing you in Brisbane in 2019.

Professor Jim Underschultz
Chairperson AGC2019
Theme

Groundwater in a changing world:
Resources | extractive industries, agriculture, renewables and groundwater management

Infrastructure | supporting growing populations and the supply of food, water and energy

Environment | sustainability and environmental protection within a changing climate
This conference is an opportunity to participate in a discussion on how groundwater resources can be managed in a changing world.
Venue

The 2019 Australasian Groundwater Conference will be located on the beautiful Brisbane Southbank precinct.

The conference venue is the Brisbane Exhibition and Convention Centre (BCEC), located at the epicentre of Brisbane’s riverside cultural and entertainment attractions. It is home to Queensland’s major cultural attractions including Australia’s newest and largest Gallery of Modern Art, state opera companies, performing arts theatres and symphony orchestras. The precinct is an arts mecca for visitors and provides delegates with a unique meeting experience encompassing culture and entertainment within a smart business environment.
Boulevard Auditorium and Foyer
Merivale Street & Glenelg Street, South
Brisbane
Queensland, Australia
Delegate Profile

The AGC attracts 350+ delegates, including CEO’s, Senior Managers, Academics, Engineers, Hydrogeologists, Research Scientists, Professionals, Early-Mid Career and Career Scientists.

Delegate survey feedback from the 2017 AGC (Sydney)

- 90% of delegates would recommend the AGC to others
- 75% of delegates attended all social events and found them highly valuable for business development
- 85% of delegates ranked the AGC Excellent or Great!
AGC 2019
Program

SUNDAY 24 NOVEMBER
Exhibitor Bump In
Registrations Open
Welcome Reception

MONDAY 25 NOVEMBER
Exhibitions/Registration
Open
Opening Ceremony/Plenary Presentation
AGC2019 Sessions: Day 1 Oral/Poster Presentations
Photo Competition Display
Student - Industry Networking and Awards Night

TUESDAY 26 NOVEMBER
Exhibitions
AGC2019 Sessions: Day 2 Oral/Poster Presentations
Conference Dinner

WEDNESDAY 27 NOVEMBER
Exhibitions
AGC2019 Sessions: Day 3 Oral/Poster Presentations
Round-table Discussion
Exhibitor Bump Out
Closing Plenary
Closing Ceremony

THURSDAY 28 NOVEMBER
Field Trips:
North Stradbroke Island
Goldcoast Hinterlands

Provisional program, subject to change
Benefits of Sponsoring

**Exposure**

Your company will benefit significantly from exposure to an interested, relevant and influential audience in an informal environment away from the competition of everyday distractions.

**Recognition**

Your company’s support will be widely acknowledged leading up to and during the conference.

**Networking**

Our networking opportunities will provide more time to interact face-to-face with new and existing clients. Build up your customer base, maintain relationships and interact with key decision-makers.

**Promotion**

Choosing to sponsor or exhibit will provide an excellent opportunity to promote your company over 3 days.

**Showcase**

Launch new products or services to a relevant audience.

**Sponsorship and exhibition benefits**

Your company will benefit significantly from exposure to an interested, relevant and influential audience in an informal environment away from the competition of everyday distractions.
Exhibition Package

$3,500 incl. GST

The exhibition space at the Brisbane Exhibition and Convention Centre will deliver unparalleled exposure and maximum interaction with delegates. The exhibition area will be situated in the Boulevard Auditorium Foyer and outside rooms B1, B2 and B3 (refer to floor plan below).

All conference meal breaks, Welcome Reception and poster session will be located in this large exhibition area. This area provides exceptional networking opportunities for delegates and exhibitors alike.

Limited trade displays are available and will be allocated on a first-come-first-served basis. To submit an expression of interest, please complete the application form on the last page of this document.

EXHIBITION INCLUSIONS

- Two (2) free delegate tickets *
- One trestle table with two chairs **
- One power board

* standard delegate tickets includes attendance to all conference day time sessions, poster sessions and Welcome Reception. Other social events will incur additional costs. A range of incentive options for delegates will be available for purchase. More information will be available once package is secured.

** A $100 discount will be offered to exhibitors who wish to hire furniture from external suppliers. Please email agc2019@groundwater.com.au or call 08 8201 2193 to negotiate this option prior to submitting the application form.

EXHIBITION BENEFITS

- Front and centre exposure across three (3) days.
- Organisation logo and website link on the AGC 2019 app, program, campaign emails, websites and book of abstracts.
Sponsorship opportunities at a glance

<table>
<thead>
<tr>
<th>Sponsorship Type</th>
<th>Availability</th>
<th>Number Available</th>
<th>Contribution (incl. GST)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gold Sponsor</td>
<td>Sponsored</td>
<td>Exclusive</td>
<td>$20,000</td>
</tr>
<tr>
<td>Silver Sponsor (Early Career)</td>
<td>Sponsored</td>
<td>Exclusive</td>
<td>$15,000</td>
</tr>
<tr>
<td>Silver Sponsor (Career)</td>
<td>Sponsored</td>
<td>Exclusive</td>
<td>$15,000</td>
</tr>
<tr>
<td>Bronze Sponsor</td>
<td>Available</td>
<td>Multiple</td>
<td>$10,000</td>
</tr>
<tr>
<td>Conference Dinner Sponsor</td>
<td>Sponsored</td>
<td>Exclusive</td>
<td>$7,000</td>
</tr>
<tr>
<td>Welcome Reception Sponsor</td>
<td>Sponsored</td>
<td>Exclusive</td>
<td>$5,000</td>
</tr>
<tr>
<td>Student-Industry Networking Night</td>
<td>Sponsored</td>
<td>Exclusive</td>
<td>$5,000</td>
</tr>
<tr>
<td>Groundwater Photography Exhibition Sponsor</td>
<td>Available</td>
<td>Exclusive</td>
<td>$3,000</td>
</tr>
<tr>
<td>Field Trip Sponsor - North Stradbroke Island</td>
<td>Available</td>
<td>Exclusive</td>
<td>$3,000</td>
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<tr>
<td>Field Trip Sponsor - Gold Coast Hinterlands</td>
<td>Available</td>
<td>Exclusive</td>
<td>$3,000</td>
</tr>
<tr>
<td>Poster Session Sponsor</td>
<td>Available</td>
<td>Three</td>
<td>$2,500</td>
</tr>
<tr>
<td>Session Sponsor</td>
<td>Available</td>
<td>One sponsor per session</td>
<td>$2,000</td>
</tr>
<tr>
<td>Panel Sponsor</td>
<td>Available</td>
<td>One sponsor per panel</td>
<td>$1,500</td>
</tr>
<tr>
<td>Lunch Sponsor</td>
<td>Available</td>
<td>Three</td>
<td>$1,000</td>
</tr>
<tr>
<td>Afternoon Tea Sponsor</td>
<td>Available</td>
<td>Three</td>
<td>$500</td>
</tr>
<tr>
<td>Morning Tea Sponsor</td>
<td>Available</td>
<td>Three</td>
<td>$500</td>
</tr>
</tbody>
</table>
GOLD SPONSOR

- Recognition and acknowledgement of MAJOR SPONSORSHIP by the organising committee chairperson at the conference open and close address.
- Company representative to present five (5) min speech at the start and conclusion of conference.
- Complimentary Exhibitor Package including four (4) day delegate registration tickets (conditions apply).
- Opportunity to provide promotional items to delegates to delegates upon registration at the conference.
- Acknowledgement of sponsorship and company logo on delegate lanyards for the AGC 2019.
- Acknowledgement of sponsorship on IAH and NCGRT websites.
- Company logo displayed prominently on the AGC 2019 conference app.
- Prominent feature of company logo and hyperlink to your company on the AGC 2019 site.
- Company banner on main stage during entirety of the conference.
- Company banner either in BCEC main auditorium theatre, foyer and breakout rooms of the conference for the duration of the conference.
- Prominent feature, acknowledgement of major sponsorship and company profile and logo in program booklet and book of abstracts.
- Opportunity to conduct direct emails to the IAH membership and NCGRT national database.
- Prominent feature and acknowledgement of sponsorship on marketing emails to the NCGRT and IAH national database.
- Prominent feature of company logo displayed on main screens in conference room during breaks and at start and end of conference days.

SILVER Sponsor (Career)

- Recognition and acknowledgement of sponsorship by the organising committee chairperson at the conference open and close address.
- Presentation of career awards at the conclusion of the conference.
- Complimentary Exhibitor Package including three (3) day delegate registrations (conditions apply).
- Acknowledgement of sponsorship on AGC 2019, IAH and NCGRT websites.
- Acknowledgement of sponsorship and company logo in AGC 2019 program and book of abstracts.
- Opportunity to place company banners in the breakout rooms and at the award ceremony.
- Acknowledgement of sponsorship on marketing emails to the NCGRT and IAH database.
- Logo displayed on main screens in conference room during breaks and at start and end of conference.

SILVER Sponsor (Early Career)

- Recognition and acknowledgement of sponsorship by the organising committee chairperson at the conference open and close address.
- Presentation of early career awards at the conclusion of the conference.
- Complimentary Exhibitor Package including three (3) day delegate registrations (conditions apply).
- Acknowledgement of sponsorship on AGC 2019, IAH and NCGRT websites.
- Acknowledgement of sponsorship and company logo in AGC 2019 program and book of abstracts.
- Opportunity to place company banners in the breakout rooms and at the awards ceremony.
- Acknowledgement of sponsorship on marketing emails to the NCGRT and IAH database.
- Logo displayed on main screens in conference room during breaks and at start and end of conference.
BRONZE SPONSOR
1 taken, others available

- Recognition and acknowledgement of sponsorship by the organising committee chairperson at the conference open and close address.
- Complimentary Exhibitor Package including two (2) day delegate registrations (conditions apply).
- Opportunity to provide company information or promotional material during the Welcome Reception.
- Acknowledgement of sponsorship and company logo on delegate lanyards for the AGC 2019.
- Acknowledgement of sponsorship on AGC 2019, IAH and NCGRT websites.
- Opportunity to place banners at sponsors discretion.
- Acknowledgement of sponsorship on marketing emails to the NCGRT and IAH national database.
- Acknowledgement of sponsorship and company logo in AGC 2019 program and book of abstracts.
- Logo displayed on main screens in conference room during breaks and at start and end of conference.

Dinner Sponsor

- Recognition and acknowledgement of sponsorship by the organising committee chairperson at the conference open and close address.
- Verbal acknowledgement by MC at the dinner reception.
- Opportunity for brief five (5) minute address at the dinner reception.
- Two (2) complimentary tickets to dinner reception.
- Opportunity to provide company information or promotional material during dinner reception.
- Acknowledgement of sponsorship on AGC 2019, IAH and NCGRT websites.
- Opportunity to place two free standing pull up company banners at the dinner reception.
- Corporate signage prominently displayed during the dinner reception.
- Acknowledgement of sponsorship on marketing emails to the NCGRT and IAH national database.
- Acknowledgement of dinner sponsorship and company logo in AGC 2019 program and book of abstracts.
- Company logo displayed on the dinner menu and main screens in conference room during breaks and at start and end of conference. Logo displayed on a rotational basis with other sponsor logos.
Welcome Reception Sponsor

- Recognition and acknowledgement of sponsorship by the organising committee chairperson at the conference open and close address.
- Opportunity to make small five (5) minute speech at the welcome reception.
- Opportunity to provide company information or promotional material during event.
- Acknowledgement of sponsorship on marketing emails to the NCGRT and IAH national database.
- Acknowledgement of sponsorship on AGC 2019, IAH and NCGRT websites.
- Opportunity to display two (2) company banners at the welcome reception.
- Acknowledgement of sponsorship on marketing emails to the NCGRT and IAH database.
- Acknowledgement of sponsorship and company logo in AGC 2019 program and book of abstracts.
- Logo displayed on main screens in the conference room during breaks and at the start and end of the conference.

Student-Industry Networking Sponsor

- Recognition and acknowledgement of sponsorship by the organising committee chairperson at the conference open and close address.
- Verbal recognition during the start and finish of the event.
- Opportunity to make small five (5) minute speech at the networking event.
- Two (2) complimentary tickets to the networking event.
- Opportunity to place promotional material during the networking event.
- Opportunity to display two (2) company banners at the event venue.
- Acknowledgement of sponsorship on marketing emails to the NCGRT and IAH database.
- Opportunity to present awards throughout the evening.
- Acknowledgement of sponsorship and company logo in AGC 2019 program and book of abstracts.
- Logo displayed on main screens in conference room during breaks and at start and end of conference.

Photography Exhibition Sponsor

Available

$3,000 incl. GST

- Recognition and acknowledgement of sponsorship by the organising committee chairperson at the conference open and close address.
- Opportunity to announce the winner of the photography competition.
- Opportunity to provide company information or promotional material during exhibition.
- Acknowledgement of sponsorship on AGC 2019, IAH and NCGRT websites.
- Option to include two (2) company banners in area the photography exhibition is in.
- Acknowledgement of sponsorship on marketing emails to the NCGRT and IAH national database.
- Acknowledgement of sponsorship and company logo in AGC 2019 program and book of abstracts.
- Acknowledgement of sponsorship on marketing emails to the NCGRT and IAH national database.
- Logo displayed on main screens in conference room during breaks and at start and end of conference.
Panel Sponsor

**Multiple Available**

$1,500 incl. GST

- Recognition and acknowledgement of sponsorship by the organising committee chairperson at the conference open and close address.
- Acknowledgment by the panel chairperson at the start and close of panel.
- Up to three (3) minutes to introduce panel and briefly address the audience.
- Company logo on panel slide.
- Opportunity to hand out or display promotional items during the panel.
- Acknowledgement of sponsorship on AGC 2019, IAH and NCGRT websites.
- Banners or other signage inside the session room.
- Acknowledgement of sponsorship on marketing emails to the NCGRT and IAH national database.
- Prominent feature, acknowledgement of major sponsorship and company profile and logo in program booklet and book of abstracts.
- Logo displayed on main screens in conference room during breaks and at start and end of conference.
- Acknowledgement of sponsorship and company logo in AGC 2019 program and book of abstracts
- Promotional items or brochures can be distributed on each chair for the audience prior to panel.

Please email agc2019@groundwater.com.au for more information on available sessions.

Session Sponsor

**Multiple Available**

$2,000 incl. GST

- Recognition and acknowledgement of sponsorship by the organising committee chairperson at the conference open and close address.
- Acknowledgment by the chairperson at the start and close of session.
- Company logo on opening and closing session slide.
- Banners or other signage inside the session room.
- Opportunity for sponsor representative to welcome delegates as they enter the session.
- Opportunity to hand out or display promotional items before the session.
- Acknowledgement of sponsorship on AGC 2019, IAH and NCGRT websites.
- Acknowledgement of sponsorship on marketing emails to the NCGRT and IAH database.
- Opportunity to provide delegates who visit posters with company branded vouchers to redeem for drinks. (Vouchers will be used as an incentive for delegates to visit and interact with the posters and presenters).
- Banners or other signage inside the poster session room.
- Opportunity to hand out or display promotional items during the session.
- Acknowledgement of sponsorship on AGC 2019, IAH and NCGRT websites.
- Acknowledgement of sponsorship on marketing emails to the NCGRT and IAH national database.
- Logo displayed on main screens in conference room during breaks and at start and end of conference.
- Acknowledgement of sponsorship and company logo in AGC 2019 program and book of abstracts.

Poster Session Sponsor

**Available**

$2,500 incl. GST

- Recognition and acknowledgement of sponsorship by the organising committee chairperson at the conference open and close address.
- Acknowledgment at the start and close of the poster session.
- Company logo displayed on screens within the poster session rooms.
- Opportunity to hand out or display promotional items during the panel.
- Opportunity to hand out or display promotional items during the session.
- Acknowledgement of sponsorship on AGC 2019, IAH and NCGRT websites.
- Acknowledgement of sponsorship on marketing emails to the NCGRT and IAH national database.
- Logo displayed on main screens in conference room during breaks and at start and end of conference.
Meal Break Sponsorship

Morning Tea or Afternoon Tea Sponsor

*Multiple Available*

*$500 incl. GST*

**INCLUSIONS**

- Recognition and acknowledgement of sponsorship by the organising committee chairperson at the conference open and close address.
- Opportunity to place promotional material on catering tables during the break.
- Acknowledgement of sponsorship on AGC 2019, IAH and NCGRT websites.
- Banners can be displayed near the catering tables.
- Acknowledgement of sponsorship and company logo in AGC 2019 program and book of abstracts.
- Logo displayed on main screens in conference room during breaks and at start and end of conference.

Lunch Sponsor

*Multiple Available*

*$1,000 incl. GST*

**INCLUSIONS**

- Recognition and acknowledgement of sponsorship by the organising committee chairperson at the conference open and close address.
- Opportunity to make a two (2) minute speech at the break.
- Opportunity to place promotional material on catering tables during the lunch.
- Banners can be displayed near the catering tables.
- Acknowledgement of sponsorship on AGC 2019, IAH and NCGRT websites.
- Acknowledgement of sponsorship and company logo in AGC 2019 program and book of abstracts.
- Logo displayed on main screens in conference room during breaks and at start and end of conference.
FIELD TRIP 1: NORTH STRADBOROKE ISLAND
Thursday 28th November 2018
Available

or

FIELD TRIP 2: GOLD COAST HINTERLANDS
Thursday 28th November 2018
Available

$3,000 incl. GST per field trip

- Recognition and acknowledgement of sponsorship by the organising committee chairperson at the conference open and close address.
- Option to include promotional materials to delegates at the field trip.
- Acknowledgement of sponsorship on AGC 2019, IAH and NCGRT websites.
- Acknowledgement of sponsorship on marketing emails to the NCGRT and IAH national database.
- Acknowledgement of sponsorship and company logo in AGC 2019 program and book of abstracts.
- Acknowledgement of sponsorship on IAH and NCGRT websites.
- Logo displayed on main screens in conference room during breaks and at start and end of conference.
Please email this expression of interest to agc2019@groundwater.com.au.

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